



EVENT DETAILS

CFRE International has developed this form as a way for you to quickly track (and keep in your files!) the continuing education sessions you have attended. Simply check the boxes next to the sessions you attended. At the end of the conference, add up the total number of hours. Keep this sheet and you will be ready to complete your application form. All of the session slots listed are eligible for continuing education points on your CFRE application for initial certification and/or recertification. Sessions not listed here are not eligible for points.

Activity Organizer:	- Association for Healthcare Philanthropy
Title of Activity:	- AHP Convene Canada Conference
Names of Presenter(s):	- Various
Dates and Location:	- 30 April – 2 May, 2014– Ottawa, ON, Canada

Date: April 30, 2014

Session 1: 9:00 am – 5:00 pm (6.5 pts)

- AHP Advanced Course
- AHP Development Primer

Date: 1, May, 2014

Session 1: 8:30 am – 9:45 am (1.25 pts)

- Opening Keynote with Jody Mitic

Session 2: 10:15 am – 11:45 pm (1.5 pts)

- Building an Integrated Major/Planned Gift Development Model
- Are We There Yet? The Donor Journey From a Different Perspective
- Dance with the One Who Brought You: Ensuring a Healthy Hospital-Foundation Relationship for Philanthropic Success
- Partners in Success: Essential Elements of an Effective CEO and Board Relationship
- Defining Moments—Stepping Up in a Crisis

Session 3: 1:45 pm – 2:45 pm (1 pts)

- Major Gifts and the Small Shop
- New Approaches to Analytics in Campaign Planning
- Do You See Transformational Gifts in Your Future?
- Planning for a Crisis —Getting Your Shop Ready

Session 4: 3:15 pm – 4:15 pm (1 pts)

- Hiring and Retaining Great Fundraisers
- Physicians as Philanthropic Partners in Community Hospital Foundations

- Navigating an Unconventional Capital Campaign

- Fast and Furious

Session 5: 4:30 pm – 5:30 pm (1 pts)

- Creating a High Value Health Care Donor Program for Growth
- Moving Your Board From Cost to Raise a Dollar to Investment
- Succession Planning—Whose Job Is It?
- Doing More with Less

Date: 2 May, 2014

Session 1: 8:00 am – 9:00 am (1 pts)

- Trends Breakfast with Marnie Spears

Session 2: 9:15 am – 10:45 am (1.5 pts)

- Using Social Media for Social Good
- Maximize Your Donor Potential Across the Spectrum of Giving
- The First 100 Days: A Road Map for a Successful Transition into a New Leadership Role

- Turn On The Radio—Telling Your Hospital’s Story Through Your Patients

Session 3: 11:00 am – 12:00 pm (1 pts)

- Planned Giving Best Practices for Small Shops
- Learning From Mistakes: Senior Fundraising Professionals Share Experiences
- Crisis Communications in the New Environment

- How Do You Measure Up? Stand Out from the Crowd and Give Your Communications the Strategic Advantage

Session 4: 12:15 am – 1:30 pm (1 pts)

- Closing Luncheon with Douglas Porter, CFA
“ The Dark Side of the Loonie”

Session 5: 1:45 pm – 2:45 pm (1 pts)

- Rebuilding Brand and Reputation
- Small Shop Capital Campaigns A–Z—
Building a Culture of Philanthropy Along the Way
- Clever Ways to Thank Donors

Total number of points attained: _____